



**WORLD CONNECTOR STATISTICS  
REGIONS - PRODUCTS - MARKET SECTORS  
2000 - 2010 & 2015 FORECAST**

Bishop and Associates has just released the new 2011 edition of the Connector Market Handbook. This comprehensive seven-chapter, 224-page report analyzes all aspects of the world electronic connector market. This report provides detailed connector statistics by equipment sector and product category for North America, Europe, Japan, China, Asia Pacific, and the ROW region. Included is a complete chapter on worldwide connector industry results by region, equipment sector and product category. Data is provided for the years 2000-2010, and projections for 2015 (including five-year CAGRs).

**OVERVIEW OF THE WORLD ELECTRONIC CONNECTOR MARKET**

In 2010, the connector industry's sales grew +28.4 percent, the largest year-over-year growth in connector history. All regions had double digit growth, with the Asia Pacific region exhibiting the greatest growth with a year-over-year increase of 40.3 percent, followed by China with year-over-year growth of 34.5 percent.

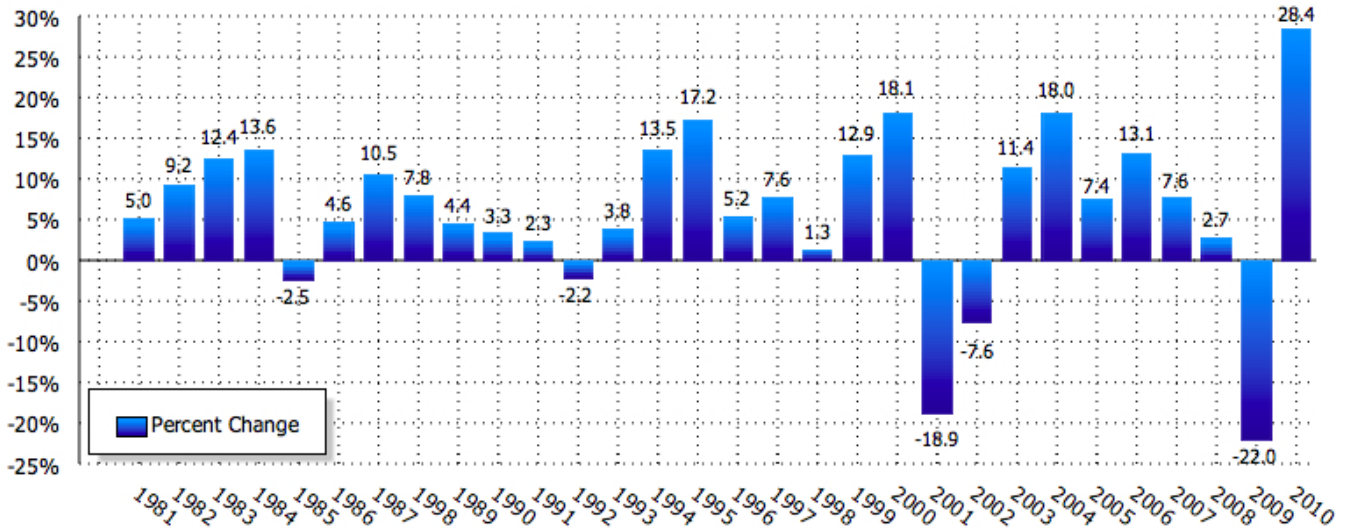
**World Connector Market by Region**

Region	2009	2010	Percent Change
North America	\$6,985.3	\$8,645.5	23.8%
Europe	\$8,486.7	\$10,251.1	20.8%
Japan	\$4,495.6	\$6,026.9	34.1%
China	\$8,055.1	\$10,833.0	34.5%
Asia-Pacific	\$4,968.8	\$6,971.1	40.3%
ROW	\$2,312.1	\$2,613.8	13.0%
<b>Total</b>	<b>\$35,303.5</b>	<b>\$45,341.4</b>	<b>28.4%</b>

\$ Millions

The following chart shows the percent change in world connector sales by year, beginning in 1981. There have been only five (5) sales declines in the past thirty (30) years. In 2009, industry sales were down -22.0 percent, setting a record for the worst year in industry history.

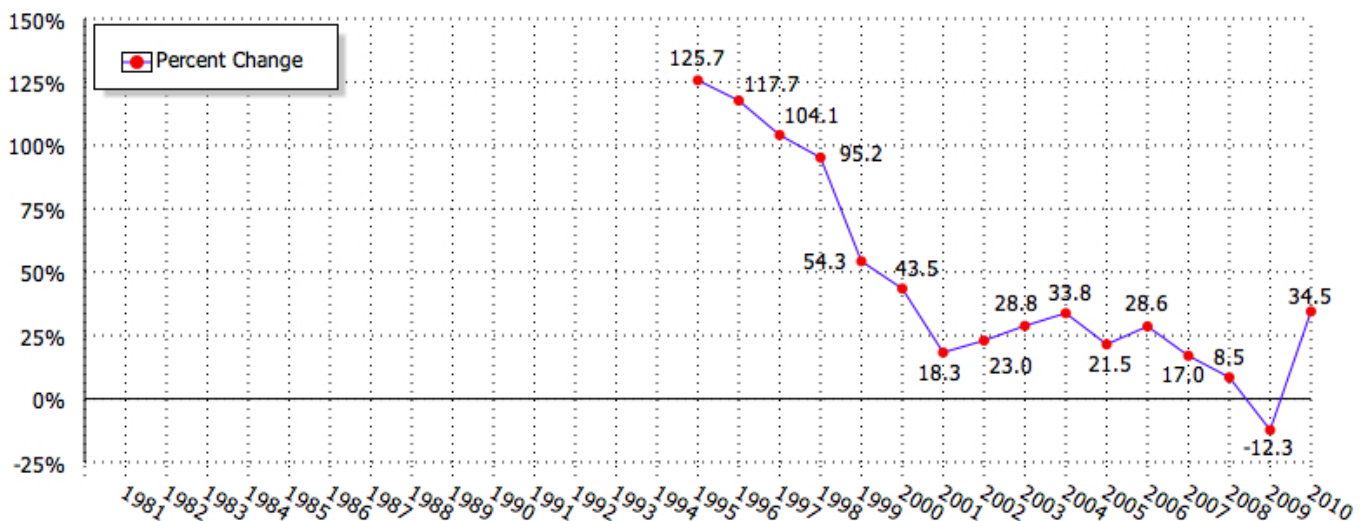
**World Connector Market Year-Over-Year Growth 1981 - 2010**



**China**

China is the largest connector region of the world, and totaled \$10.833 billion in 2010. China experienced a year-over-year sales increase of +34.5 percent in 2010, the highest year-over-year increase since 2000. Over the past sixteen years, China has experience only one year of decline, 2009. Over this same sixteen year period, China has achieved a compound average growth rate of +XX.X percent.

**Chinese Market Year-to-Year Growth 1981-2010**



## REGIONAL SUMMARY

As the table below indicates, the economic boom of 2010, dramatically changed the connector industry's five-year compound annual growth rate, increasing it from +X.X percent for the period 2004-2009, to +X.X percent for the period, 2005-2010. The significance of the strength of 2010 economic boom is reflected in the increase in the past 10-year and 20-year compound annual growth rate to +Y.Y percent and +Z.Z percent respectively, from +Y.Y percent and +Z.Z percent.

### Regional Growth Rates

Region	2009	2010	% Change	Past 5 Year CAGR	Past 10 Year CAGR	Past 20 Year CAGR
North America	\$6,985.3	\$8,645.5	23.8%	X.X%	Y.Y%	Z.Z%
Europe	\$8,486.7	\$10,251.1	20.8%	X.X%	Y.Y%	Z.Z%
Japan	\$4,495.6	\$6,026.9	34.1%	X.X%	Y.Y%	Z.Z%
China	\$8,055.1	\$10,833.0	34.5%	X.X%	Y.Y%	N/A
Asia-Pacific	\$4,968.8	\$6,971.1	40.3%	X.X%	Y.Y%	Z.Z%
ROW	\$2,312.1	\$2,613.8	13.0%	X.X%	Y.Y%	Z.Z%
<b>Total</b>	<b>\$35,303.5</b>	<b>\$45,341.4</b>	<b>28.4%</b>	<b>X.X%</b>	<b>Y.Y%</b>	<b>Z.Z%</b>

\$ Millions

## END-USE EQUIPMENT SECTORS

Automotive was the largest end-use equipment sector for electronic connector products, with 2010 shipments of \$X.XXX billion. Connectors utilized in the automotive sector accounted for YY.YY percent of all connectors manufactured. Connectors used in the computer and peripheral sector followed closely behind automotive, with YY.YY percent of the total market. You will find detailed definitions of each market sector at [www.connectorindustry.com](http://www.connectorindustry.com).

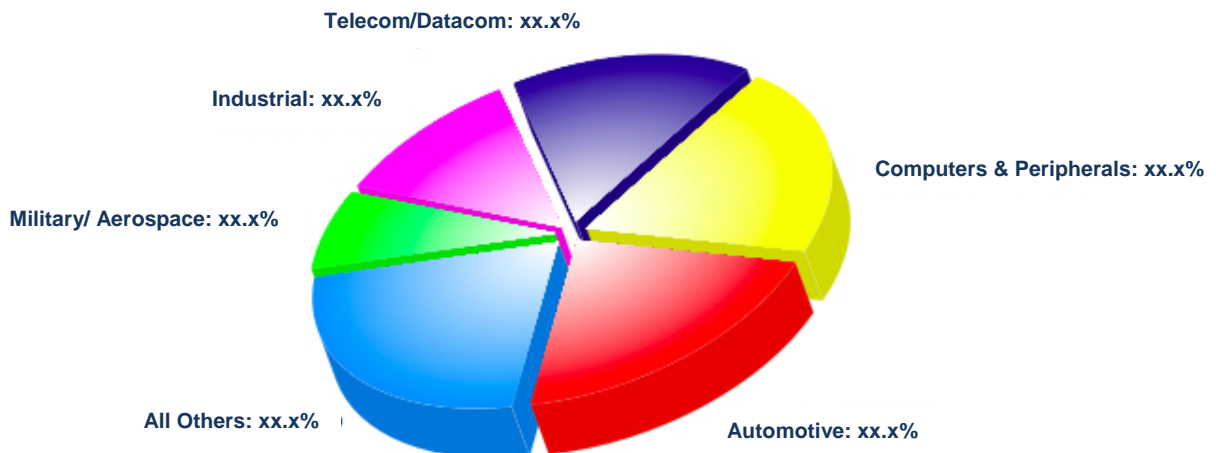
The following table provides 2009/2010 sales results by end-use equipment sector.

### World Sales Results – End-Use Equipment Sectors

Sector	2009	2010	Percent Change
Computers & Peripherals	\$X,XXX.X	\$X,XXX.X	YY.Y%
Business/Office Equipment	\$XXX.X	\$XXX.X	YY.Y%
Instrumentation	\$XXX.X	\$X,XXX.X	YY.Y%
Medical Equipment	\$X,XXX.X	\$X,XXX.X	YY.Y%
Industrial	\$X,XXX.X	\$X,XXX.X	YY.Y%
Automotive	\$X,XXX.X	\$X,XXX.X	YY.Y%
Transportation (non-auto)	\$X,XXX.X	\$X,XXX.X	YY.Y%
Military/Aerospace	\$X,XXX.X	\$X,XXX.X	YY.Y%
Telecom/Datacom	\$X,XXX.X	\$X,XXX.X	YY.Y%
Consumer	\$X,XXX.X	\$X,XXX.X	YY.Y%
Other	\$X,XXX.X	\$X,XXX.X	YY.Y%
<b>Total</b>	<b>\$35,303.5</b>	<b>\$45,341.4</b>	<b>28.4%</b>

\$ Millions

### World Connector Market - Top 5 Equipment Sectors - 2010



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