



World Automotive Connector Market

Bishop and Associates has just released a new eighteen-chapter research report covering the World Automotive Connector Market. This new report provides a comprehensive analysis of the automotive connector market, identifying the size of the market by vehicle platform, product type, contact size, and region of the world for light vehicles. Market data is displayed for the years 2005, 2006, and 2009.

Light Vehicles covered in this report are defined as Cars and Light Trucks. Light Trucks include Sport Utility Vehicles (SUV's) and Pickup Trucks with a load rating of one ton or less.

Vehicle Systems

Vehicle systems covered in this report have been segmented into 5 major categories. Each of these categories have been broken down into specific subsystems:

<p>Powertrain</p> <ul style="list-style-type: none"> Engine Control Fuel & Emissions Ignition Transmissions, Transaxles & 4 Wheel Drive Fluid Pressure Sensors and Controllers Shift Controls, Main Shaft Speed Sensors Dedicated Transmission Control Modules 4 Wheel Drive Controllers, etc Components and subsystems not specific to one function 	<p>Comfort Convenience & Entertainment</p> <ul style="list-style-type: none"> Audio & Video Power & Heated Seats Power Windows, Doors, Mirrors & Sunroofs HVAC Heat and Air Conditioning Controls Temperature Sensors, A/C Pressure Sensors & Switches Fan Motors and Controls Air Blend Door Controls, etc Interior Lights Comfort, Convenience & Entertainment. Cigarette Lighters, Accessory Power Outlets Multi-System Harnesses, Cellular Phones, etc
<p>Safety & Security</p> <ul style="list-style-type: none"> Traction Controls & Anti-lock Brakes Passive Restraints Wipers, Washers & Defoggers Exterior Lights Security Systems Door Ajar Switches, Horns, Trailer Tow Packages Multi-Function Wiring Harnesses, etc 	<p>Navigation and Instrumentation</p> <ul style="list-style-type: none"> Instrumentation, Display & Diagnostics Navigation and Instrumentation, Other <p>Body Wiring & Power Distribution</p> <ul style="list-style-type: none"> Battery Connections, Ground Terminals Multi-Function Wiring Harnesses

Connectors

Connector types analyzed in this report are characterized by insulator shape, contact size and application:

Wire Connectors

Rectangular Wire Connectors- Unsealed

Cylindrical Wire Connectors- Unsealed

Component Connectors- Unsealed

Contact Size

Component Connectors.

Rectangular Wire Connectors- Sealed

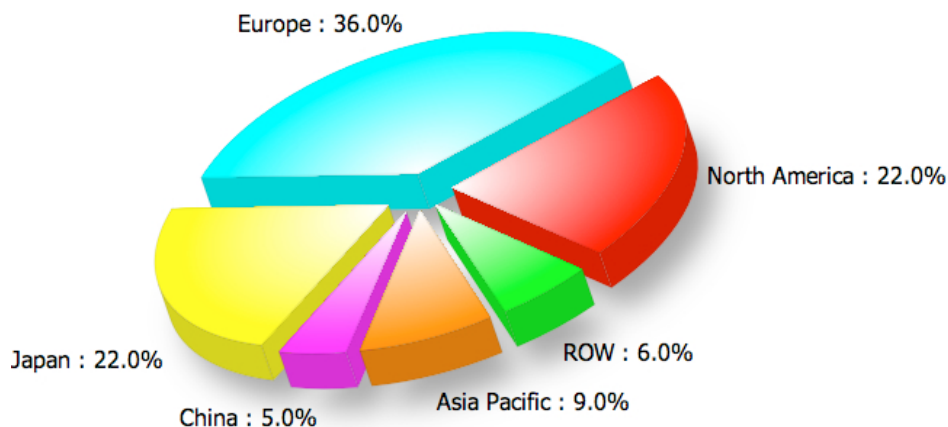
Cylindrical Wire Connectors- Sealed

Component Connectors- Sealed

Terminals

The 2007 world market for automotive connectors reached \$10.1 billion. Percent market by region is summarized in the following chart.

2007 Automotive Connector Market by Region



2007 connector demand increased 4.8% compared to 2006, driven by increased vehicle production, electronic content, and a weakening dollar in Europe and Japan.

2006/2007 Automotive Connector Market - Percent Growth

Region	2006	2007	Percent Change
North America	\$2,324.7	\$2,234.0	-3.9%
Europe	\$3,237.2	\$3,609.4	11.5%
Japan	\$2,133.1	\$2,198.4	3.1%
China	\$495.1	\$532.8	7.6%
Asia Pacific	\$857.1	\$881.0	2.8%
ROW	\$574.2	\$626.6	9.1%
Total	\$9,621.4	\$10,082.2	4.8%

\$ Millions

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