

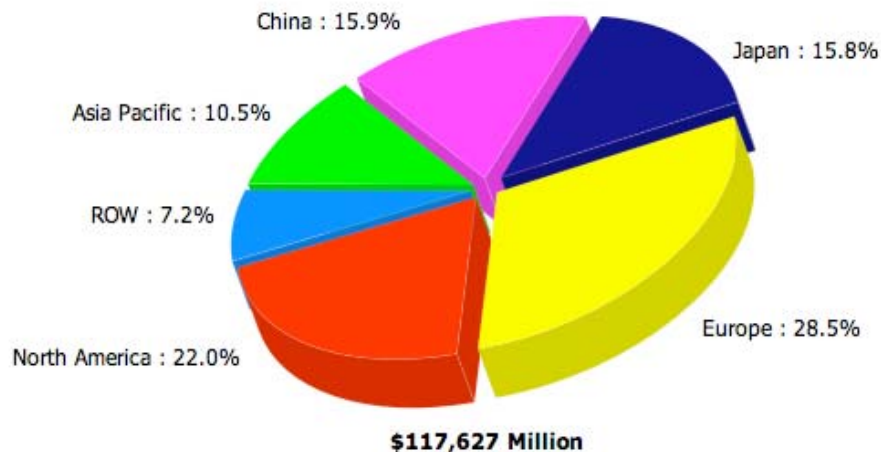
A graphic showing several network cables with RJ45 connectors plugged into a central hub. The background is a blue circular pattern with data-like elements.

World Cable Assembly Market

Bishop and Associates, Inc. has just released a new seven chapter, 173 page research report providing a quantitative analysis of the World Cable Assembly Market, as well as the trends and factors driving the market. Cable assembly sales and forecasts are provided by end use equipment market segments, cable assembly type, region of the world, and manufacturing channel for the years 2008 through 2013. The report provides both overall analysis to assist companies with their strategy development, and detailed quantitative information for specific market analysis and planning.

There's a full chapter providing an in-depth definition of the different types of cable assemblies by connector types accompanied by pictures. This chapter also defines the end use equipment segmentation, the regions of the world, and manufacturing channels.

2008 Cable Assembly Market by Region



The Introduction and Executive Summary of this report provides a summary of the market sizes in 2008, projections for 2009 through 2013, and an overview of the major trends and issues identified in the report. It is intended for the executive who is looking at the big picture and a concise overall understanding.

The remainder of the report is a detailed analysis of market values in U.S. dollars, and provides information needed for refining marketing and strategic planning efforts of businesses that are in the cable assembly market, or businesses that deal with cable assembly manufacturers. The market values are provided in graphic form to show the trends and in table form so the reader can work with the detail numbers. Each graph and table is appended by comments on the major trends and issues displayed by the information.

End-Use Equipment

This section of the report provides a complete analysis by end use equipment and projections from 2008 through 2013. The analysis of each end use equipment market provides the following: a graph of the 2008 – 2013 worldwide market; a graph of the worldwide market growth/contraction; a table of the 2008 – 2013 end use equipment cable assemblies by region; a table of the 2008 – 2013 end use equipment cable assemblies by region growth/contraction; overall technological and industry trends; issues in the end use equipment cable assembly market segment; and opportunities in the end use equipment market sectors. The sectors covered include: automotive, computer/peripheral, telecom/datacom, industrial, military/aerospace, consumer, transportation, medical, instrumentation, business/office and all others.

Cable Assembly Type

This component of the report summarizes the market values for each cable assembly type and provides projections from 2008 through 2013. The analysis of each major cable assembly type is then displayed as follows: a graph of the 2008 – 2013 worldwide market for the cable assembly type; a table of the 2008 – 2013 cable assembly type by region; a table of the 2008 – 2013 cable assembly type growth/contraction; and, trends & issues by cable assembly type. The major types are PCB, rectangular, RF coax, circular, telephone/modular, fiber optic, heavy duty, power/high voltage, application specific and other. The market value for many of the major types of cable assemblies are broken down into subcategories such as the different types of rectangular assemblies (including D-Subs, SCSI, USB, rack & panel, and other types), RF coax assemblies (including subminiature, miniature, precision, etc.), fiber optic assemblies (including single mode and multimode), application specific (including Automotive, CATV, etc), and circular (including military and industrial).

2008 – 2013 Rectangular Assemblies by Region

Year	North		Japan	China	Asia		ROW	Total
	America	Europe			Pacific			
2008	\$5,705.8	\$6,287.2	\$4,138.5	\$6,927.7	\$4,076.7	\$1,882.2	\$29,018.1	
2009	\$3,859.8	\$4,621.5	\$3,137.4	\$6,521.1	\$3,316.9	\$1,561.9	\$23,017.7	
2010	\$4,059.3	\$4,291.9	\$3,432.0	\$7,448.7	\$3,628.8	\$1,775.5	\$24,636.5	
2011	\$4,282.3	\$4,680.6	\$3,722.3	\$8,972.9	\$4,021.9	\$2,056.6	\$27,737.2	
2012	\$4,340.3	\$5,018.6	\$3,922.0	\$10,394.9	\$4,279.3	\$2,301.2	\$30,256.7	
2013	\$4,214.8	\$5,387.2	\$3,992.9	\$11,327.5	\$4,443.5	\$2,528.1	\$31,894.3	
CAGR	-5.9%	-3.0%	-0.7%	10.3%	1.7%	6.1%	1.9%	

\$ Millions

Analysis by Region

The report presents an analysis of the cable assembly market by Region, and provides projections from 2008 through 2013 and discusses overall regional trends and issues. The analysis of each major region of the world is then organized as follows: a graph of the 2008 – 2013 region market for cable assemblies; a graph of the region market growth/contraction; a table of the 2008 – 2013 region by end use equipment; a table of the 2008 – 2013 region by end use equipment growth/contraction; and regional issues/trends. The regions include North America, Europe, Japan, China, Asia-Pacific and ROW (rest of world).

Manufacturing Channel

A summarization of market values for the total world by manufacturing channel, and a brief discussion of each channel. The analysis of each major region of the world by manufacturing channel is displayed as follows: a table of the 2008 - 2013 region cable assemblies value by manufacturing channel and a table of the 2008 - 2013 region cable assemblies percent by manufacturing channel. The channels include OEM/service providers, contract manufacturing, connector companies, large cable assembly houses, small cable assembly houses, automotive specialists, electronic distributors, and cable manufacturers.

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