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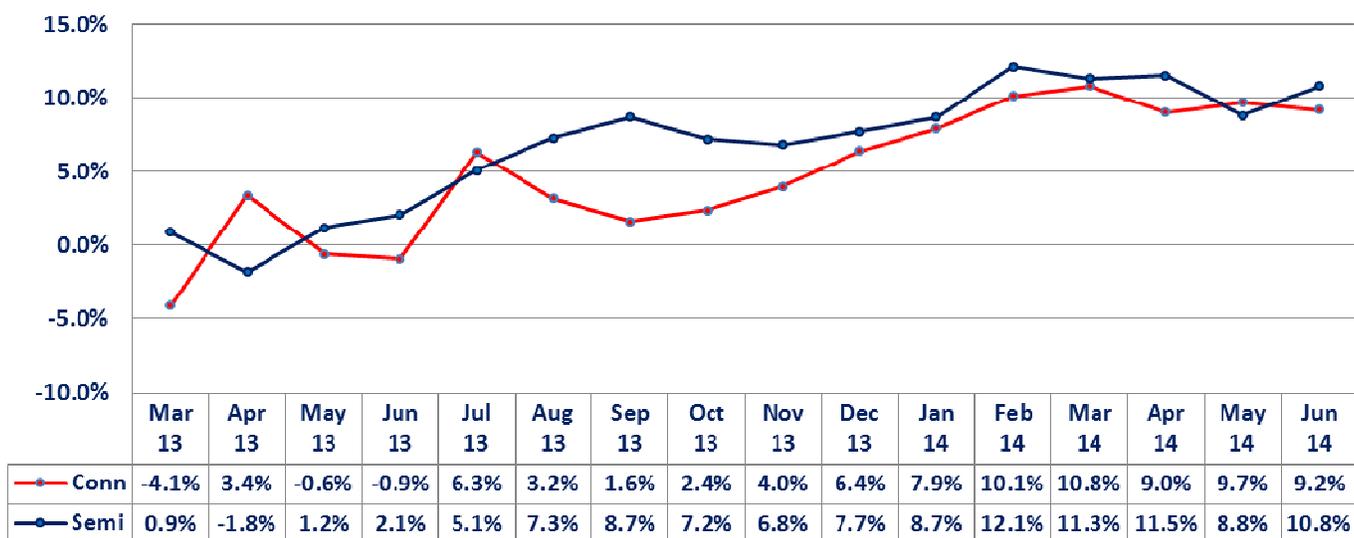
Semiconductor Sales Growth in Double-Digits for the First Half of 2014 And Up +10.8% YOY for June

The Semiconductor Industry Association (SIA) reported June 2014 sales of $27.6 billion, up +10.8% from June 2013 and up +2.6% sequentially from May. Year-to-date industry sales are up +10.5% worldwide. All regions were up YOY.

As a comparison, connector sales grew +9.2% in June, over prior year, and contracted -5.8% sequentially over May. The connector industry sales for June were up +9.6%, year-to-date, over 2013.

The following graph compares semiconductor sales performance to the connector industry.

Monthly Sales Performance Year-Over-Year

	Mar 13	Apr 13	May 13	Jun 13	Jul 13	Aug 13	Sep 13	Oct 13	Nov 13	Dec 13	Jan 14	Feb 14	Mar 14	Apr 14	May 14	Jun 14
Conn	-4.1%	3.4%	-0.6%	-0.9%	6.3%	3.2%	1.6%	2.4%	4.0%	6.4%	7.9%	10.1%	10.8%	9.0%	9.7%	9.2%
Semi	0.9%	-1.8%	1.2%	2.1%	5.1%	7.3%	8.7%	7.2%	6.8%	7.7%	8.7%	12.1%	11.3%	11.5%	8.8%	10.8%

- June was the 14th consecutive month for growth in semiconductors and the 12th month for connectors. In 2014, both industries are growing better than forecast by the SIA and Bishop & Associates and will most likely end the year with near double-digit sales growth.

- Semiconductor sales growth had been better than connectors for the last nine months; however, the performance difference narrowed and connectors outperformed semiconductors in May. After one month of outperforming semiconductors, connectors again trailed slightly in June.

The following table displays year-to-date performance by geographic region for both components.

June Sales Performance
Year-To-Date

	Semiconductors	Connectors
North America	14.9%	8.0%
Europe	9.9%	9.9%
Japan	1.8%	9.6%
China	NA	14.9%
Asia Pacific*	11.0%	6.0%
World	**10.5%**	**9.6%**

* Including China, Source SIA & Bishop

- Year-to-date sales growth for semiconductors is slightly better than connectors.
- North America's semiconductor sales are growing twice as fast as the connector sales.
- Japan's semiconductor sales are still lagging well behind connector sales.
- Performance in both components is strong in Europe.
- As indicated by the connector growth in China, semiconductor growth is probably strongest in China versus the rest of Asia Pacific.

As noted, both components are on a run rate for sales growth near double-digits for the full year 2014.