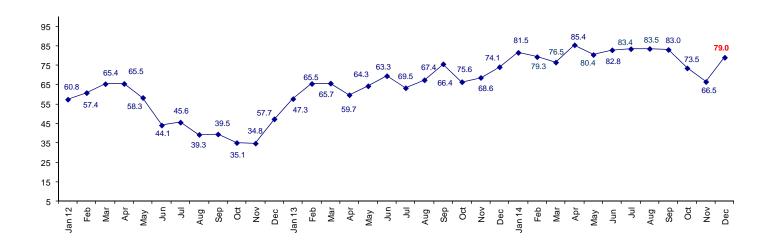


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# Industry Personnel Remain Confident in Business Conditions

The December Connector Confidence Index rebounded to 79.0 from November low of 66.5.

## World Connector Confidence Index (WCCI) >50.0 = Positive



The **World Connector Confidence Index (WCCI)** is the average of all responses for "present situation," and "future expectations."

### **Present Business Expectations**

Industry personnel were asked, "What is your appraisal of current business conditions (positive, negative, neutral)?

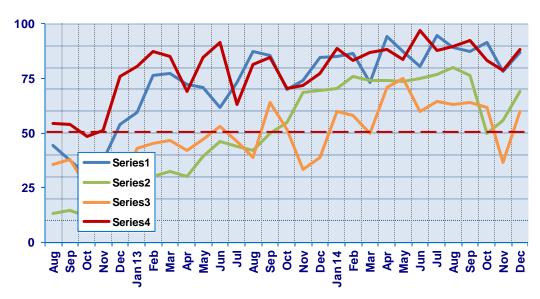
**Present Situation Index** 

	2014								Confidence/
Region	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Trend
North America	87.5	80.6	94.7	89.3	87.5	91.7	78.3	87.1	Positive - Up
Europe	73.5	75.0	76.9	80.0	76.2	50.0	55.6	69.0	Positive - Up
Japan	75.0	60.0	64.5	63.2	64.0	61.9	36.8	60.0	Positive - Up
Asia	83.9	97.1	87.8	89.7	92.3	83.3	78.9	88.5	Positive - Up
World	80.5	80.3	81.9	82.1	81.5	73.6	62.5	78.2	Positive - Up
Confidence		Pos							
Trend		Down	Up	Up	Up	Down	Down	UP	

All regions are positive in December and up from November's results.

#### **Present Situation Index**

>50.0 = Positive



### **Future Expectations**

Industry personnel were asked, "What is your expectation of future business conditions six months from now (positive, negative, or neutral)?

**Future Expectations Index** 

	2014								Confidence/
Region	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Trend
North America	86.1	88.6	92.7	90.0	88.6	86.5	83.3	90.6	Positive - Up
Europe	78.8	80.6	81.6	84.6	81.6	56.4	66.7	69.0	Positive - Up
Japan	64.7	65.0	74.1	68.2	69.0	62.5	36.8	50.0	Neutral - Up
Asia	83.9	97.1	87.8	92.9	94.6	85.7	94.4	89.3	Positive - Down
World	80.3	85.1	85.0	84.9	84.5	73.3	70.3	79.9	Positive - Up
Confidence		Pos							
Trend		Up	Down	Down	Down	Down	Down	Up	

Confidence is positive in all geographic regions, except Japan which is now at neutral.

**Future Expectations Index** 

(>50.0 = Positive)

